



GREATER WEST BLOOMFIELD
**CABLE COMMUNICATIONS
COMMISSION**

KEEGO HARBOR • ORCHARD LAKE • SYLVAN LAKE • WEST BLOOMFIELD

MINUTES

June 7, 2016 (JOINT MEETING)

The Commission and its Community Programming Committee met jointly at 6:30PM on June 7 at Green Media Center. In attendance were Commissioners Anne Dziuba, the chairperson of the committee, Jim Endres, Harvey Gersin, John Horger, Suzanne Levine, and Deborah Macon. Also in attendance were Commissioner Lawrence Brown and Commission Executive Director Dave Albery. Not in attendance were Commissioners Brundage, Grogan, Kowalsky, Krause, and Walters.

Mr. Albery reported that Civic Center TV has been receiving and cablecasting coverage of County Commission meetings and that the public access/video editing program has been completed and will soon be available on Civic Center TV and on demand at civiccentertv.com.

Mrs. Dziuba presented her revised version of the committee's questions for the evaluation of Civic Center TV programming, a shortened version of the previous Survey Monkey evaluation instrument. Discussion focused on the evaluation of talent and interviewing technique, and how individual questions apply and do not apply to various types of programs. Members agreed to use the questions as revised as the basis for another Survey Monkey evaluation, including four possible responses and an optional comment section after each question, a 1 – 10 star rating, and a required section for additional comments and rating rationale. Before the next meeting, each committee will use the new survey to evaluate "The Biz:TyVy Pet Hotel" and one additional program assigned by Mr. Albery.

Mrs. Dziuba reported that planning is underway for a TV/radio simulcast from this summer's Orchard Lake Art Show on Saturday, July 30.

She also updated committee members regarding the Commission's strategic planning initiative, with specific focus on Key Goal #4 regarding programming. Members filled in a few of the actionable tasks and assignments, and she asked that they spend some time filling in the remainder before the next meeting.