



GREATER WEST BLOOMFIELD CABLE COMMUNICATIONS COMMISSION

KEEGO HARBOR • ORCHARD LAKE • SYLVAN LAKE • WEST BLOOMFIELD

MINUTES

February 8, 2018

1. Call to Order

The meeting was called to order by the Chairperson, Harvey Gersin, at 7:32PM at West Bloomfield Town Hall.

2. Roll Call

Members Present:

Representing Keego Harbor: Michael Grogan
Representing Orchard Lake: Dan Krause
Representing Sylvan Lake: Sharon Miller
Representing West Bloomfield: Harvey Gersin, Nada Jamoua, Deborah Macon,
Jonathan Warshay

Members Absent:

Representing Orchard Lake: Anne Dziuba
Representing Sylvan Lake: Matthew Benavides
Representing West Bloomfield: Mark Kowalsky, Suzanne Levine

Others in Attendance:

David Barash, David Albery (Executive Director, GWBCCC)

The Executive Director stated that Mrs. Dziuba, Mr. Kowalsky, Ms. Levine, and Mr. Benavides had communicated their inability to attend the meeting. He added that material in addition to that delivered earlier in the week, including a revised agenda, had been provided for commissioners at the dais.

The Chairperson stated that former commissioner Jim Endres passed away in January and introduced a video memorial which the Commission viewed. He thanked Civic Center TV General Manager Dave Scott and Program Director Tyler Kieft for their efforts in producing the presentation.

3. Approval of Agenda

Motion by Mr. Warshay, support from Mr. Krause:

“That the Greater West Bloomfield Cable Communications Commission approve the agenda as revised for its February 8, 2018 meeting.”

Voting YES: Gersin, Grogan, Jamoua, Krause, Macon, Miller, Warshay

Voting NO:

The motion carried.

4. Public Forum

The Chairperson stated that the forum provides an opportunity for residents to address the Commission regarding cable-related issues at the beginning and the end of each meeting. Those unable to attend should contact the Commission at gwbccable.org.

No member of the public rose to address the Commission.

5. Approval of Minutes

Motion by Ms. Miller, support from Ms. Jamoua:

“That the Minutes of the January 11, 2018 meeting be approved as presented.”

Voting YES: Gersin, Grogan, Jamoua, Krause, Macon, Miller, Warshay

Voting NO:

The motion carried.

6. Acceptance of Financial Report

The report was summarized by Mr. Grogan, the Commission’s Treasurer. The Executive Director stated that there are two more 2017 expenditures to be processed in February and that the final report for the year will be presented for acceptance at the Commission’s March 8 meeting.

Motion by Mr. Warshay, support from Mr. Krause:

“That the Financial Report be accepted.”

Voting YES: Gersin, Grogan, Jamoua, Krause, Macon, Miller, Warshay

Voting NO:

The motion carried.

7. Commission Reports

The Chairperson stated that this portion of the agenda provides an opportunity for committees to report to the Commission.

Report of the Community Programming Committee

Commissioners were provided a written report which was summarized by Mrs. Macon, the vice-chairperson of the committee.

The Executive Director reported that Mrs. Macon and Mrs. Dziuba will be interviewed for the Civic Center TV newsmagazine "The Splash" on March 12, the discussion to focus on Sunshine Week and open and transparent government.

In response to a question from Mr. Warshay, Mrs. Macon and Mr. Gersin discussed the proposed broadcast journalism seminar for Civic Center TV staff to be presented by Mr. Gersin and Ms. Levine.

Motion by Mr. Warshay, support from Mrs. Macon:

"That the Greater West Bloomfield Cable Communications Commission accept the report of the Community Programming Committee."

Voting YES: Gersin, Grogan, Jamoua, Krause, Macon, Miller, Warshay

Voting NO:

The motion carried.

8. Executive Director's Report

Civic Center TV

Commissioners were provided a report of programming produced for Civic Center TV in January.

Cable Operators

No information was received from Comcast or AT&T.

GWBCCC Directory

Members were provided an updated directory of Commission membership, contractors, and committee assignments.

Semi-Annual Report to the Four Communities

Commissioners were provided copies of the report submitted to Keego Harbor, Orchard Lake, Sylvan Lake, and West Bloomfield.

Sunshine Week 2018

The resolution in support of Sunshine Week was approved by the West Bloomfield Township Board on February 5 and will be considered by the Keego Harbor City Council on February 13 and the Sylvan Lake City Council on February 14.

Periodical Review

AT&T added 368 thousand DirecTV Now subscribers in the fourth quarter of 2017, pushing subscribership to the streaming service to 1.15 million. The company lost over 200 thousand subscribers to its wired cable service, U-verse, and its satellite service, DirecTV.

A national survey regarding streaming services shows that nearly half of respondents are willing to pay up to 20 dollars a month for those services. Forty percent of Americans have no plans to stream anything, citing delays and buffering as the reason.

Communication

No communication was received.

Preview

The Executive Director presented his agenda for the time period between this meeting and the next.

Mrs. Macon suggested that the Finance Committee consider a contingency plan for damage to or destruction of Green Media Center.

Mr. Krause noted the role that amateur radio could play in the dissemination of emergency information.

9. Unfinished Business

No items of Unfinished Business were presented.

10. New Business

Committee Appointments

The Chairperson noted that there is a vacancy on the Commission Operations and Strategic Planning Committee for a Sylvan Lake representative and a vacancy on the Finance Committee for a West Bloomfield representative.

Motion by Mr. Gersin, support from Mr. Krause.

“That the Greater West Bloomfield Cable Communications Commission appoint Sharon Miller of Sylvan Lake to the Commission Operations and Strategic Planning Committee”

Voting YES: Gersin, Grogan, Jamoua, Krause, Macon, Miller, Warshay

Voting NO:

The motion carried.

Motion by Mr. Gersin, support from Mr. Warshay.

“That the Greater West Bloomfield Cable Communications Commission appoint Nada Jamoua of West Bloomfield to the Finance Committee”

Voting YES: Gersin, Grogan, Jamoua, Krause, Macon, Miller, Warshay

Voting NO:

The motion carried.

11. Public Forum

The Chairperson stated that the forum provides an opportunity for residents to address the Commission regarding cable-related issues at the beginning and the end of each meeting.

No member of the public rose to address the Commission.

Mr. Krause stated that the West Bloomfield and Oakland County amateur radio clubs are holding regular meetings and activities on Saturday mornings and asked that anyone desiring further information should contact him.

Mrs. Macon thanked Civic Center TV for the video presentation honoring the memory of Jim Endres and for the United We Walk presentation featuring the thoughts of students regarding the legacy of Dr. Martin Luther King, Jr.

She also reminded commissioners of the upcoming Michigan Week Community Awards Breakfast in May, an opportunity to recognize volunteers in the community.

Mr. Warshay stated United We Walk will be providing additional opportunities for community involvement and that information is available at unitedwewalk.org.

12. Adjournment

The meeting was adjourned by the Chairperson at 8:15PM.

The next meeting of the Greater West Bloomfield Cable Communications Commission is **THURSDAY, MARCH 8, 2018, at 7:30PM** at **WEST BLOOMFIELD TOWN HALL**, 4550 Walnut Lake Road, West Bloomfield, Michigan.