



GREATER WEST BLOOMFIELD CABLE COMMUNICATIONS COMMISSION

KEEGO HARBOR • ORCHARD LAKE • SYLVAN LAKE • WEST BLOOMFIELD

MINUTES

March 5, 2019 (JOINT MEETING)

The Commission and its Community Programming Committee met jointly at 6:30PM on March 12 at Green Media Center. In attendance were Anne Dziuba, the chairperson, Ronnie Dahl, Nada Jamoua, Suzanne Levine, Deborah Macon, and Phil Ross. Also in attendance were Cable Commission Chairperson Harvey Gersin, Civic Center TV and WBLD General Manager Dave Scott, and Commission Executive Director Dave Alberty. Not in attendance were Commissioners Benavides, Grogan, Kowalsky, Krause, and Warshay.

Mr. Scott updated the committee regarding plans for the March 11 “State of the Communities” event, focusing on staging and sound. Discussion focused on the invitation list, possible speakers in addition to the three mayors and township supervisor, and use of the teleprompter.

Members reviewed the report of programming produced for Civic Center TV in February. Mr. Scott reported that Motown Digital has produced video pieces for the Road Commission of Oakland County which will be cablecast on CCT. Mrs. Dziuba requested that the monthly report include imported programming as well as that produced by CCT staff and that each program listing include information regarding the affiliated community institution or organization.

Mr. Scott reported that the next public relations initiative will be the hanging of the WBLD banners on the Township Civic Center boulevard.

The committee discussed the pilot project involving simulcasts of Township Board meetings, focusing on the need for all participants to be aware of their television and radio presence.

The committee reviewed the draft document “GWBCCC Communications Resources”, and suggested several revisions. Members agreed that the ad-hoc group consisting of Mrs. Dziuba, Mrs. Macon, Mr. Gersin, and Mr. Alberty will continue work on the document later in the month and present a revised version to the committee at its next meeting on April 2.