



GREATER WEST BLOOMFIELD CABLE COMMUNICATIONS COMMISSION

KEEGO HARBOR • ORCHARD LAKE • SYLVAN LAKE • WEST BLOOMFIELD

MINUTES

April 2, 2019 (JOINT MEETING)

The Commission and its Community Programming Committee met jointly at 6:30PM on April 10 at Green Media Center. In attendance were Anne Dziuba, the chairperson, Ronnie Dahl, Nada Jamoua, Suzanne Levine, Deborah Macon, and Phil Ross. Also in attendance were Cable Commission Chairperson Harvey Gersin and Commission Executive Director Dave Alberty. Not in attendance were Commissioners Benavides, Grogan, Kowalsky, Krause, and Warshay.

Members reviewed a report of programming produced for Civic Center TV in March. Discussion focused on including the length of imported programming in the report and the number of community organizations involved in CCT programming.

The committee discussed plans for the next meeting of the Cable Community Panel on April 10. Mrs. Dziuba suggested a review of the three meetings held in 2018, a review of Splash stories in the fourth quarter of 2018, a demonstration of the community events calendar, evaluation of CCT programming clips, and a report of 2019 programming.

Discussion of the simulcasting of West Bloomfield Township Board meetings focused on ensuring that the legally required radio station identification is included every hour.

Discussion of the coverage of Memorial Day events focused on the difficulties of providing professional coverage of three simultaneous events and the possibility of securing additional equipment and staffing to assist.

Discussion of the March 2020 "State of the Communities" event focused on a tentative date of March 9 and the need to include more organizations, notify all stakeholders in advance, and have the event included in the Sunshine Week national calendar.

Mrs. Dziuba presented the current version of the document "GWBCCC Programming Resources", focusing on the revisions made by the ad-hoc group on April 1. She stated that the ad-hoc group would continue work on the document, focusing on a check-list of questions, and report to the committee for its May 7 meeting.

Mrs. Macon suggested that the reference to the 2017 Community Engagement Report be removed from the Commission web site.