



GREATER WEST BLOOMFIELD CABLE COMMUNICATIONS COMMISSION

KEEGO HARBOR • ORCHARD LAKE • SYLVAN LAKE • WEST BLOOMFIELD

MINUTES

September 3, 2019 (JOINT MEETING)

The Commission and its Community Programming Committee met jointly at 6:30PM on September 3 at Green Media Center. In attendance were Anne Dziuba, the chairperson, Ronnie Dahl, Harvey Gersin, Suzanne Levine, Deborah Macon, and Phil Ross. Also in attendance was Commission Executive Director Dave Albery. Not in attendance were Commissioners Kowalsky, Jamoua, Krause, and Warshay.

Commissioners reviewed a report of programming cablecast on Civic Center TV in August.

Mr. Albery reported that Lakes FM broadcasts of West Bloomfield High School football this fall will provide multiple opportunities to increase public awareness of the Commission's programming resources. Discussion focused on the role of the Commission in the Family Fun Night festivities at the high school on September 6.

Mrs. Dziuba outlined the agenda for the upcoming Cable Community Panel meeting on September 11, including the presentation of programming clips, a report on the Commission's social media efforts and community engagement, and a questionnaire for panel members regarding the activities of the organizations they represent.

Mr. Albery reported on the Civic Center TV program "West Bloomfield All Access", which precedes each West Bloomfield Township Board meeting and includes directions for accessing the meeting agenda packet on-line.

Mrs. Dziuba summarized the items included in the committee task list provided to members. Discussion focused on the prioritization of the tasks, the creation of an ad-hoc group to develop a survey of Cable Community Panel members, the inclusion of Civic Center TV programming on the Comcast interactive program guide, a community-wide survey regarding the Commission's programming resources, and information regarding Greater West Bloomfield demographics from both the Township's 2019 housing study and the U.S. census. The committee agreed to continue discussion of the program guide at its October 1 meeting.

Discussion of public awareness focused on the possible display of Civic Center TV on television receivers in public places and the addition of closed captioning.

The committee agreed to postpone discussion of a programming partnership between the Cable Commission and the West Bloomfield School District.