



GREATER WEST BLOOMFIELD CABLE COMMUNICATIONS COMMISSION

KEEGO HARBOR • ORCHARD LAKE • SYLVAN LAKE • WEST BLOOMFIELD

MINUTES

November 2, 2020 (JOINT MEETING)

The Commission and its Commission Operations and Strategic Planning Committee met jointly at 6:30PM on November 2 via ZOOM teleconference. In attendance were Mark Kowalsky, the chairperson, Anne Dziuba, Harvey Gersin, and Deborah Macon. Also in attendance were Commissioners Dan Krause and Phil Ross and Commission Executive Director Dave Alberty. Not in attendance were Commissioners Jamoua, Levine, and Warshay.

Mr. Alberty provided an overview of Goal #1 (Operations) of the Commission's Strategic Planning Initiative. Discussion focused on each objective, the related actionable tasks, and the format of the document, specifically in regard to the "Assignments and Timeline" and "Status Review and Completion" columns. Also discussed were the roles of the Commission's other two standing committees in the strategic planning process and the fact that some of the objectives listed have been accomplished informally. Mr. Ross suggested moving the initiative information from the current document to the database software Filemaker and offered to provide a demonstration of the software a future committee meeting.

The committee reviewed the Commission's proposed 2021 Executive Director Independent Contractor Agreement with Cable Commission Consulting, LLC.

Motion by Mr. Kowalsky, support from Mrs. Macon:

"That the Commission Operations and Strategic Planning Committee recommend that the Greater West Bloomfield Cable Communications Commission approve its 2021 Executive Director Independent Contractor Agreement with Cable Commission Consulting, LLC as presented."

Voting YES: Dziuba, Gersin, Kowalsky, Macon

Voting NO:

The motion carried.

Mrs. Macon referenced a recent NATOA webinar on digital equity, and discussion focused on the role of the Cable Commission in advocating at the local, county, or state level for wider broadband availability and digital literacy opportunities.