



GREATER WEST BLOOMFIELD CABLE COMMUNICATIONS COMMISSION

KEEGO HARBOR • ORCHARD LAKE • SYLVAN LAKE • WEST BLOOMFIELD

MINUTES

November 3, 2020 (JOINT MEETING)

The Commission and its Community Programming Committee met jointly at 6:30PM on November 3, 2020 via ZOOM teleconference. In attendance were Anne Dziuba, the chairperson, Harvey Gersin, Suzanne Levine, Deborah Macon, and Phil Ross. Also in attendance were Commissioner Dan Krause and Commission Executive Director Dave Alberty. Not in attendance were Commissioners Jamoua, Kowalsky, and Warshay.

Members reviewed a report of programming cablecast on Civic Center TV in October. Discussion focused on the Chamber of Commerce VIBE event in late October and broadcasts and cablecasts of West Bloomfield High School football. Mr. Alberty mentioned that Mrs. Macon had suggested the addition of imported programming to Lakes FM and invited her to provide some examples for committee consideration.

Mrs. Dziuba provided her notes regarding the September 22 meeting of the Cable Community Panel and reviewed the documents created when the Panel was initiated, including the charter and various aspects of the recruitment effort. Committee discussion focused on the composition of the Panel, possible incentives for participation, and how to achieve the community engagement which is the Commission's objective. Additional discussion focused on the importance of including in the Panel community leaders, with organization connections and contact networks, and those residents who are not as involved or connected.

The committee focused on the agenda and attendees for the next Panel meeting on November 18. Mrs. Dziuba stated that she would work with Mr. Alberty and other committee members to create the agenda and facilitate the meeting, perhaps including a presentation regarding the Commission's 2021 special projects, a review of Civic Center TV programming, emergency plans in the four communities, and some discussion via breakout rooms on ZOOM. Committee members offered to make personal contact with additional community leaders who have been invited to attend on the 18th.

Mrs. Macon referred to a NATOA webinar regarding digital equity and asked Mr. Alberty to provide links to the recording of the event and related presentations to all members of the Cable Commission. She added that she would encourage the Commission and its committees to discuss the role of the Commission in advocating for digital equity at the local, county, and state level for wider broadband availability and digital literacy opportunities.

The committee reviewed its proposed 2021 Cable Television Local Government Programming Services Independent Contractor Agreement with Motown Digital.

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(unapproved)

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Motion by Mr. Gersin, support from Mr. Ross:

“That the Community Programming Committee recommend that the Greater West Bloomfield Cable Communications Commission approve its 2021 Cable Television Local Government Programming Services Independent Contractor Agreement with Motown Digital.”

Voting YES: Dziuba, Gersin, Levine, Macon, Ross

Voting NO:

The motion carried.