



GREATER WEST BLOOMFIELD CABLE COMMUNICATIONS COMMISSION

KEEGO HARBOR • ORCHARD LAKE • SYLVAN LAKE • WEST BLOOMFIELD

MINUTES

February 1, 2021 (JOINT MEETING)

The Commission and its Commission Operations and Strategic Planning Committee met jointly at 6:30PM on February 1, 2020 via ZOOM teleconference. In attendance were Mark Kowalsky, the chairperson, Anne Dziuba, Harvey Gersin, and Deborah Macon. Also in attendance were Commissioners Ashley Attisha and Phil Ross and Commission Executive Director Dave Alberty. Not in attendance were Commissioners Jamoua, Krause, Levine, and Warshay.

Members reviewed responses to questions provided to all members of the Cable Commission about their thoughts regarding a 6:30PM or 7:00PM starting time for Commission meetings.

Motion by Mr. Kowalsky, support from Mr. Gersin:

“That the Commission Operations and Strategic Planning Committee recommend that the Greater West Bloomfield Cable Communications Commission amend its 2021 meeting schedule by changing the starting time of all Commission meetings from 7:30PM to 6:30PM.”

Discussion focused on the fact that since the Commission approved in late 2020 a 2021 schedule including only virtual meetings, this change applies only to those virtual meetings.

Voting YES: Dziuba, Gersin, Kowalsky, Macon

Voting NO:

The motion carried.

The committee reviewed a proposed policy regarding recognitions. Discussion focused on the definition of “volunteer”, and members agreed to revise the proposal by eliminating the requirement that only volunteer contributions be recognized. Mr. Alberty stated that he would provide a revised governance document, including the new recognition language, for committee consideration at its March 1 meeting.

Mr. Alberty provided updates regarding community relationships initiatives.

Mr. Alberty stated that he is leaning toward Filemaker as the software to be used to maintain and update the Commission’s strategic plan but that he would like to do further investigation into Trello as an alternative. He added that if Trello is not the answer, he will go ahead and purchase Filemaker for the Commission’s before the next committee meeting.

Discussion of commissioners serving as ambassadors to their respective governing bodies and providing the Commission’s weekly update on a periodic basis focused on the fact that all meetings have been and will continue to be virtual. Mr. Alberty asked Mr. Gersin to create a schedule for presentation of the update to the West Bloomfield Township Board by

commissioners representing the Township, and he stated that he will establish a similar schedule for the three city councils.

At Mr. Kowalsky's invitation, Mr. Alberty provided updates regarding the FCC's 2019 franchise fee ruling and the Township's fiber-optic Wide Area Network project.

Mrs. Macon suggested that the Commission research how to copyright the terms "Splash" and "Megacast".