



GREATER WEST BLOOMFIELD CABLE COMMUNICATIONS COMMISSION

KFFGO HARBOR • ORCHARD LAKE • SYLVAN LAKE • WEST BLOOMFIELD

MINUTES

November 2, 2021 (JOINT MEETING)

The Commission and its Community Programming Committee met jointly at 6:30PM on November 2 via ZOOM teleconference. In attendance were Anne Dziuba, the chairperson, Harvey Gersin, Suzanne Levine, Deborah Macon, and Phil Ross. Also in attendance was Cable Commission Executive Director Dave Alberty. Not in attendance were Commissioners Jamoua, Kowalsky, Krause, and Warshay.

Members reviewed a report of programming cablecast on Civic Center TV in October. Discussion focused on imported programming, including the possibility of adding those produced by residents or by neighboring communities. Additional discussion focused on the creation of local public service announcements.

Mr. Alberty provided a revised outline of the Civic Center TV programming schedule and noted that it will change when the new Splash Live debuts in mid-November. Discussion focused on the scheduling of replays of Splash Live and the Megacast, specific listings in the special programming blocks, and publicizing the new schedule.

The committee reviewed the proposed 2022 programming services agreement with Motown Digital.

Motion by Mr. Gersin, support from Ms. Levine:

“That the Community Programming Committee recommend that the Greater West Bloomfield Cable Communications Commission approve the 2022 Cable Television Local Government Programming Services Independent Contractor Agreement with Motown Digital.”

Voting YES: Dziuba, Gersin, Levin, Macon, Ross

Voting NO:

The motion carried.

Members reviewed the objectives and proposed implementation activities in the programming section of the strategic plan adopted by the Cable Commission on October 14. Discussion focused on the identification of stakeholders and the survey to be administered to determine the direction of Civic Center TV programming.