



GREATER WEST BLOOMFIELD CABLE COMMUNICATIONS COMMISSION

KFFGO HARBOR • ORCHARD LAKE • SYLVAN LAKE • WEST BLOOMFIELD

MINUTES

February 22, 2022 (JOINT MEETING)

The Commission and its Finance Committee met jointly at 6:30PM on February 22 at Green Media Center. In attendance were Phil Ross, the chairperson, Jennifer Boykins, and Nada Jamoua. Also in attendance were Commissioners Harvey Gersin and Deborah Macon and Commission Executive Director Dave Albery. Not in attendance were Commissioners Dziuba, Kowalsky, Krause, and Levine.

Members reviewed fourth quarter 2021 payments from cable operators and Cable Commission expenditures for the first two months of 2022. Mr. Albery noted that revenue remained basically flat throughout 2021. Discussion focused on the inclusion of revenue from sources other than cable operators when that revenue is realized.

The committee reviewed the Cable Commission's strategic plan, adopted in October of 2021, focusing on its responsibilities in the area of finance. Mr. Albery suggested three activities for 2022 (1 - budget, 2 - review of revenue, expenditures, and the annual audit, and 3 - a supplemental revenue plan) and placing each on the agenda for the remaining scheduled 2022 committee meetings in May, August, and November. Discussion focused on the supplemental revenue plan, the process of application to the IRS to create of a 501(c)(3) non-profit to receive that revenue, whether through donations, grants, or sponsorships, and the possible need for additional committee meetings throughout 2022 to develop the IRS application and the revenue plan.

Mr. Albery provided information regarding parking and exit routes from the newly renovated Sheiko Elementary/Green Media Center parking lot. He also reminded members that hard copy packets of Commission and committee meeting material will no longer be provided as standard operating procedure but are available upon request.

Mrs. Macon reported a communication from Township Supervisor Steve Kaplan regarding the prohibition against the use of private email accounts for government business, including the Cable Commission, and Mr. Albery stated that he is working with Motown Digital to create Commission email accounts which will be used by commissioners for all incoming and outgoing Cable Commission communication.