



GREATER WEST BLOOMFIELD CABLE COMMUNICATIONS COMMISSION

KFFGO HARBOR • ORCHARD LAKE • SYLVAN LAKE • WEST BLOOMFIELD

MINUTES

June 6, 2022 (JOINT MEETING)

The Commission and its Commission Operations and Strategic Planning Committee met jointly at 6:30PM on June 6 at Green Media Center. In attendance were Mark Kowalsky, the chairperson, Anne Dziuba, Harvey Gersin, and Deborah Macon. Also in attendance were Commissioner Jennifer Boykins and Commission Executive Director Dave Albery. Not in attendance were Commissioners Jamoua, Krause, Levine, and Ross.

Mr. Albery reviewed the implementation plan for Goal #3 (Community Relations) and Goal #4 (Governance and Strategic Plan) of the Commission's strategic plan. Discussion focused on the differences between stakeholders and partners, and further discussion focused on Objective 4.3, a plan to assist the communities' emergency communication and preparedness capacity. Members approved the document and its inclusion in the comprehensive implementation plan and calendar for 2022. The committee also noted the implementation activities which will be on the agenda for its next meeting on July 11.

Mrs. Macon stated that with the proposed expenditure of \$100,000 over the next two years for capital needs, the original objective of expanding programming and increasing viewership using advanced technology, which was removed by the Commission, should be brought back as an objective somewhere in the strategic plan.

Discussion of a presentation to the Commission regarding diversity, equity, and inclusion focused on an in-person or virtual presentation, the length, and the venue. Members agreed that the person who provided a presentation to the Jaffe Law Firm should be contacted, and her services engaged, either in-person if she could be in southeast Michigan or virtually if not. If she is not available, a suggestion regarding a Michigan-based presenter will be requested. Members also agreed to a one-hour presentation at a special meeting of the Commission later in the year at West Bloomfield Town Hall. Mrs. Macon stated that one hour is not enough time.

Mr. Albery reviewed the statement included in the Commission's governance document regarding the engagement of skilled volunteers to assist/support implementation of the Commission's mission. Discussion focused on the development of a volunteer procedures handbook, beginning with a clear position description.

Mrs. Dziuba stated that the Commission and its committees can focus on more than the strategic plan and noted that two of three topics discussed by the committee at this meeting are not part of that plan.

Mrs. Macon stated that the Commission's bylaws provide for a meeting of the executive committee at least once a year and facilitation of the Commission's self-assessment. Members agreed to place the provision on a future agenda of this committee to determine how it will be carried out.