



# GREATER WEST BLOOMFIELD CABLE COMMUNICATIONS COMMISSION

KEEGO HARBOR • ORCHARD LAKE • SYLVAN LAKE • WEST BLOOMFIELD

## MINUTES

July 14, 2022

### 1. Call to Order

The meeting was called to order by the Chairperson, Harvey Gersin, at 7:01PM at West Bloomfield Town Hall.

### 2. Roll Call

#### Members Present

Representing Orchard Lake:

Anne Dziuba

Representing Sylvan Lake:

Phil Ross

Representing West Bloomfield:

Harvey Gersin

Nada Jamoua

Mark Kowalsky

Suzanne Levine

Deborah Macon (arrived at 7:08PM)

#### Members Absent

Representing Orchard Lake:

Dan Krause

Representing West Bloomfield:

Jennifer Boykins

#### Others in Attendance

David Albery (Executive Director, GWBCCC)

The Executive Director stated that Ms. Boykins had provided notification that she would be unable to attend the meeting.

### 3. Approval of Agenda

Motion by Mr. Ross, support from Ms. Levine:

“That the Greater West Bloomfield Cable Communications Commission approve the agenda as provided for the July 14, 2022 meeting.”

Voting YES: Dziuba, Gersin, Jamoua, Kowalsky, Levine, Ross  
Voting NO:

The motion carried.

#### **4. Public Comment**

The Chairperson stated that residents are provided an opportunity to address the Commission regarding cable-related issues at the beginning and the end of each meeting.

No member of the public rose to address the Commission.

#### **5. Approval of Minutes**

Motion by Mr. Kowalsky, support from Ms. Jamoua:

“That the Minutes of the June 9, 2022 meeting, the June 30, 2022 joint meeting, and the July 5, 2022 joint meeting be approved as presented.”

Voting YES: Dziuba, Gersin, Jamoua, Kowalsky, Levine, Ross  
Voting NO:

The motion carried.

#### **6. Acceptance of Financial Report**

The report was summarized by the Executive Director.

Motion by Mr. Ross, support from Mr. Kowalsky:

“That the Financial Report be accepted.”

Voting YES: Dziuba, Gersin, Jamoua, Kowalsky, Levine, Ross  
Voting NO:

The motion carried.

#### **7. Committee Reports**

The Chairperson stated that this portion of the agenda provides an opportunity for committees to report to the Commission.

##### **Report of the Finance Committee**

Commissioners were provided a written report which was presented by Mr. Ross, the committee chairperson.

Mrs. Macon arrived at 7:08PM.

Report of the Community Programming Committee

Commissioners were provided a written report which was summarized by Mrs. Dziuba, the committee chairperson.

Report of the Commission Operations and Strategic Planning Committee

Commissioners were provided a written report which was summarized by Mr. Kowalsky, the committee chairperson.

Strategic Plan Implementation 2022

Commissioners were provided a written update regarding implementation of the Commission's strategic plan.

Mrs. Macon suggested that the document should be entitled "Status Update" and asked that each committee report refer directly to completion of strategic plan activities and objectives.

Motion by Mrs. Dziuba, support from Ms. Jamoua:

"That the Greater West Bloomfield Cable Communications Commission accept the reports of the Finance, Community Programming, and Commission Operations and Strategic Planning committees as well as the strategic plan implementation update."

Voting YES: Dziuba, Gersin, Jamoua, Kowalsky, Levine, Macon, Ross

Voting NO:

The motion carried.

**8. Executive Director's Report**

Civic Center TV/Lakes FM

Commissioners were provided a written report of programming cablecast on Civic Center TV in June.

Cable Operators

No information was received from Comcast or AT&T.

### Cable Industry News

The nomination of Gigi Sohn to the Federal Communications Commission is still stuck in the Senate Commerce Committee, which voted 14-14 to send it to the floor, necessitating an affirmative vote of the entire Senate to discharge from the committee. Some Democrats are criticizing Majority Leader Chuck Schumer for not pushing harder for discharge. Local communities are anxious for a full five-member FCC to consider revision or rescission of the 2019 franchise fee order.

Overall television viewing was down 3 percent in May, and streaming constituted 32 percent of that viewing, a record high figure.

A report has summarized the primary reasons viewers cancel streaming subscriptions, the top two being less frequent viewing and increased cost.

Another report has found that 41 percent of homes viewing streaming content constitute a diverse audience (African American, Hispanic, or Native American).

For the fifth year in a row, AT&T U-verse, a service no longer being promoted or sold, leads the American Customer Satisfaction Index.

### Communication

Commissioners were provided copies of communications from Michigan Digital and Cable Commission Consulting, LLC regarding renewal of independent contractor agreements for 2023.

### Commission Assistance to Residents

The Commission continues to assist residents and the four communities with Comcast and AT&T infrastructure problems, one on Green Road at Walnut Lake, and the other in the Cloister on the Lakes complex at Long Lake and Middlebelt.

### Preview

The Executive Director presented his agenda for the time period between this meeting and the next. He added that the Commission will welcome two new members at its next meeting, a replacement for Dan Krause from Orchard Lake and a second commissioner from Sylvan Lake.

## **9. Unfinished Business**

No items of Unfinished Business were presented.

## **10. New Business**

### Strategic Plan Implementation – Review and Revision of “Governance of the Greater West Bloomfield Cable Communications Commission”

The Commission reviewed the document “Governance of the Greater West Bloomfield Cable Communications Commission”.

In response to a question from Mrs. Macon, the Executive Director stated that he would review the alignment of the vision, mission, and beliefs from the governance document and the Commission’s strategic plan.

Mrs. Dziuba suggested a revision of Section 2, first bullet, on page 2, changing “most advanced media technology” to “most appropriate media technology”.

### August GWBCCC Meeting

The Chairperson stated that at its meeting in July of each year, the Commission considers cancellation of the August meeting, which has occurred in five of the last six years. He added that there is no pressing business which would require a meeting in August.

Motion by Mr. Gersin, support from Mr. Kowalsky:

“That the Greater West Bloomfield Cable Communications Commission cancel its regular monthly meeting scheduled for August 11, 2022.”

Voting YES: Dziuba, Gersin, Jamoua, Kowalsky, Levine, Macon, Ross

Voting NO:

The motion carried.

## **11. Public Comment**

The Chairperson stated that residents are provided an opportunity to address the Commission regarding cable-related issues at the beginning and the end of each meeting. Those unable to attend should contact the Commission at [gwbcable.org](http://gwbcable.org).

No member of the public rose to address the Commission.

## **12. Commissioner Comments**

Ms. Levine announced the Greater West Bloomfield Chamber of Commerce Leadership Breakfast on September 13, featuring Laura Granneman of the Rocket Community Fund.

Mr. Ross welcomed the two new members representing Orchard Lake and Sylvan Lake. He noted that the Civic Center TV graphic during the meeting included an incorrect date and announced upcoming community events in Sylvan Lake.

Mrs. Macon asked whether commissioners should use a Commission email address or whether they should use addresses tied to the communities they are representing.

She stated that the NATOA webinar on July 18 might be of interest to commissioners. Discussion focused on commissioners' receipt of communications from NATOA.

She added that she is being recruited to be on the national board of an organization of volunteers in local government.

### **13. Adjournment**

The meeting was adjourned by the Chairperson at 7:52PM.

The next meeting of the Greater West Bloomfield Cable Communications Commission is **THURSDAY, SEPTEMBER 8, 2022, at 7:00PM at WEST BLOOMFIELD TOWN HALL, 4550 Walnut Lake Road, West Bloomfield, Michigan.**