



GREATER WEST BLOOMFIELD CABLE COMMUNICATIONS COMMISSION

KEEGO HARBOR • ORCHARD LAKE • SYLVAN LAKE • WEST BLOOMFIELD

MINUTES

October 3, 2022 (JOINT MEETING)

The Commission and its Commission Operations and Strategic Planning Committee met jointly at 6:30PM on October 3 at Green Media Center. In attendance were Mark Kowalsky, the chairperson, Anne Dziuba, Harvey Gersin, Deborah Macon, and Pat Riney. Also in attendance was Commission Executive Director Dave Albery. Not in attendance were Commissioners Boykins, Kroger, Levine, and Ross.

Mr. Albery stated that Mrs. Macon had asked that the West Bloomfield Schools Board of Education be added to the list of governmental bodies receiving in-person presentations of the Commission's weekly update. He added that the three city councils are receiving those presentations from their appointed commissioners every other month, and Mr. Gersin added that the West Bloomfield Township Board is receiving a few presentations each year. Mrs. Macon stated that she and Commissioner Jennifer Boykins will handle the presentations to the school board.

Mr. Albery outlined progress regarding the creation of government email addresses in order that all commission business is conducted through government channels, not private communications. He stated that the Commission could establish an internal system that all commissioners would be required to use or commissioners could use an address provided by the community they represent. Discussion focused on the logistics of sending and receiving electronic communications via smart phone, tablet, laptop, or desktop computer. Mr. Albery stated that he would consult further with Michigan Digital to establish the best system and then move forward in implementing it.

As part of the implementation of the strategic plan, the committee noted its discussion of partnerships at its September 12 meeting and the fact that conversations with Henry Ford, the library, and WB Parks will take place over the next month, with updates provided on November 7.

Mrs. Macon reported, as part of strategic plan implementation, that she had a conversation with West Bloomfield Police Chief Michael Patton regarding community resiliency, including the possible purchase and distribution of hand-crank radios. Committee discussion focused on the provision of emergency information on the Township, city, and Cable Commission web sites, the inclusion of a page on emergency preparedness in the December issue of West Bloomfield Today and the strategic plan objective to help in emergency preparedness and communication to local and county government, who bear the ultimate responsibility.

The committee reviewed its 2022 implementation of goals #3 and #4 of the Commission's strategic plan and the development of an implementation strategy for 2023.

Mr. Albery reported a very productive conversation with Steve Spreitzer of the Michigan Roundtable, and members agreed to invite representatives of the Roundtable to meet with the committee on November 7 or November 28.

Members discussed conducting a Commission self-assessment spearheaded by the Executive Committee. That discussion focused on available resources and the need for a meeting of the committee.