



GREATER WEST BLOOMFIELD
**CABLE COMMUNICATIONS
COMMISSION**

KEEGO HARBOR • ORCHARD LAKE • SYLVAN LAKE • WEST BLOOMFIELD

MINUTES

February 9, 2023

1. Call to Order

The meeting was called to order by the Chairperson, Jennifer Taylor Boykins, at 7:30PM at West Bloomfield Town Hall.

2. Roll Call

Members Present

Representing Orchard Lake:

Anne Dziuba

Kevin Kroger

Representing Sylvan Lake:

Pat Riney

Phil Ross

Representing West Bloomfield:

Jennifer Boykins

Stuart Dorf

Harvey Gersin

Suzanne Levine

Deborah Macon

Members Absent

Representing West Bloomfield:

Mark Kowalsky

Others in Attendance

Carol Kravetz, Charles Packer, Sally Wenczel, David Albery (Executive Director, GWBCCC)

The Executive Director stated that Mr. Kowalsky had communicated his inability to attend the meeting.

The Chairperson welcomed Mr. Dorf to the Commission.

3. Approval of Agenda

Motion by Mrs. Dziuba, support from Ms. Levine:

“That the Greater West Bloomfield Cable Communications Commission approve the agenda as provided for the February 9, 2023 meeting.”

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Voting YES: Boykins, Dorf, Dziuba, Gersin, Kroger, Levine, Macon, Riney, Ross
Voting NO:

The motion carried.

4. Presentation by the Michigan Roundtable for Diversity and Inclusion

The Chairperson introduced Steve Spreitzer, President and CEO of the Michigan Roundtable for Diversity and Inclusion.

Mr. Spreitzer addressed the Commission regarding diversity, equity, and inclusion, with a focus on implicit bias and how each person at the meeting is dealing with those issues on a personal basis. He characterized the discussion of these issues as a journey and added that the journey is a long one and some discomfort may result.

He presented a Personal Growth Model, reflecting a progression from unconscious incompetence to unconscious competence, and outlined the agenda for his presentation, including ground rules, exploring the dimensions of diversity, and defining, identifying, addressing, and deepening understanding of bias.

He asked commissioners to introduce themselves and describe where they are on the journey to unconscious competence.

He spoke regarding micro-aggressions and how to create a space where commissioners can be honest with each other in order to work together toward common goals. Commissioners spoke regarding the ground rules which will enable that work.

In response to his question regarding why diversity, equity, and inclusion matters, commissioners stated that all people are part of one family, that as a public body, that the Commission must serve and understand all Greater West Bloomfield residents by understanding and promoting community assets, and the importance of leading by example.

He presented a graphic representation of the dimensions of diversity and noted the differences between explicit and implicit bias, the many forms of bias, and how to address it.

He provided resources for the Commission to use as it continues its work on diversity, equity, and inclusion objectives.

He asked for closing comments from commissioners, and those comments focused on the path forward for the Commission and the community, the communications resources available to the Commission, and the value of the presentation.

At the invitation of Mrs. Macon, the members of the public attending the meeting introduced themselves and spoke regarding their community affiliations and involvement in diversity, equity, and inclusion.

5. Public Comment

The Chairperson stated that residents are provided an opportunity to address the Commission regarding cable-related issues twice at each meeting.

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No member of the public rose to address the Commission.

6. Approval of Minutes

Motion by Mr. Ross, support from Ms. Levine:

“That the Minutes of the January 12, 2023 meeting be approved as presented.”

Voting YES: Boykins, Dorf, Dziuba, Gersin, Kroger, Levine, Macon, Riney, Ross

Voting NO:

The motion carried.

7. Acceptance of Financial Reports

The report for January 2023 and the final report for 2022 were summarized by the Executive Director.

Motion by Mr. Kroger, support from Mr. Ross:

“That the Financial Reports be accepted.”

Voting YES: Boykins, Dorf, Dziuba, Gersin, Kroger, Levine, Macon, Riney, Ross

Voting NO:

The motion carried.

8. Committee Reports

The Chairperson stated that this portion of the agenda provides an opportunity for committees to report to the Commission.

Report of the Community Programming Committee

Commissioners were provided a written report of the committee’s February 7 meeting.

Committee Recommendation:

“That the Greater West Bloomfield Cable Communications Commission revise the vision for its programming resources as follows:

‘Civic Center TV, Lakes FM, and civiccentertv.com, the programming resources provided 365 days a year by the Greater West Bloomfield Cable Communications Commission, use the most advanced, appropriate media technology to provide engaging, inclusive, sustainable programs which inform, entertain, protect, educate, and unite all residents.’ ”

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Strategic Plan Implementation 2023

Commissioners were provided a written update regarding implementation of the Commission's strategic plan.

Motion by Mr. Gersin, support from Mr. Ross:

"That the Greater West Bloomfield Cable Communications Commission accept the report of the Community Programming Committee, as well as the strategic plan implementation update, and consider committee recommendations under New Business later in this meeting."

Voting YES: Boykins, Dorf, Dziuba, Gersin, Kroger, Levine, Macon, Riney, Ross

Voting NO:

The motion carried.

9. Executive Director's Report

Civic Center TV/Lakes FM

Commissioners were provided a written report of programming cablecast on Civic Center TV in January.

GWBCCC Directory

Members were provided an updated directory of Commission membership, contractors, and committee assignments.

Report to the Four Communities

Members were provided copies of the report provided to Keego Harbor, Orchard Lake, Sylvan Lake, and West Bloomfield.

Preview

The Executive Director provided his agenda for the time period between this meeting and the next.

Mrs. Macon noted that two Civic Center TV programs have been recognized with Philo Awards from the Central States Region of the Alliance for Community Media.

10. Unfinished Business

No items of Unfinished Business were presented.

11. New Business

Committee Appointments

The Chairperson presented several proposed committee appointments, including:

- Jennifer Taylor Boykins as a member of the Commission Operations and Strategic Planning Committee, replacing Mr. Gersin
- Pat Riney as Vice-Chairperson of the Commission Operations and Strategic Planning Committee, replacing Mr. Gersin
- Stuart Dorf as a member of the Finance Committee
- Mr. Gersin as a member of the Finance Committee and its Vice-Chairperson

Motion by Mrs. Macon, support from Ms. Levine:

“That the Greater West Bloomfield Cable Communications Commission approve the committee appointments presented by the Chairperson.”

Voting YES: Boykins, Dorf, Dziuba, Gersin, Kroger, Levine, Macon, Riney, Ross
Voting NO:

The motion carried.

Recommendation of the Community Programming Committee – Revision the Vision for the Commission’s Programming Resources

Motion by Mrs. Dziuba:

“That the Greater West Bloomfield Cable Communications Commission revise the vision for its programming resources as follows:

‘Civic Center TV, Lakes FM, and civiccentertv.com, the programming resources provided 365 days a year by the Greater West Bloomfield Cable Communications Commission, use the most advanced, appropriate media technology to provide engaging, inclusive, sustainable programs which inform, entertain, protect, educate, and unite all residents.’ ”

Voting YES: Boykins, Dorf, Dziuba, Gersin, Kroger, Levine, Macon, Riney, Ross
Voting NO:

The motion carried.

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12. Public Comment

The Chairperson stated that residents are again provided an opportunity to address the Commission regarding cable-related issues.

No member of the public rose to address the Commission.

13. Commissioner Comments

Mr. Ross recommended the film “You People”, which is directly related to this evening’s presentation from Mr. Spreitzer.

Mrs. Macon stated that nominations for Michigan Week awards can be made at michiganweek.org until February 24. She urged each organization in the community to nominate at least one Michigan Treasure.

14. Adjournment

The meeting was adjourned by the Chairperson at 8:17PM.

The next meeting of the Greater West Bloomfield Cable Communications Commission is **THURSDAY, MARCH 9, 2023**, at **7:00PM** at **WEST BLOOMFIELD TOWN HALL**, 4550 Walnut Lake Road, West Bloomfield, Michigan.