



GREATER WEST BLOOMFIELD
**CABLE COMMUNICATIONS
COMMISSION**

KEEGO HARBOR • ORCHARD LAKE • SYLVAN LAKE • WEST BLOOMFIELD

MINUTES

June 12, 2023 (JOINT MEETING)

The Commission and its Commission Operations and Strategic Planning Committee met jointly at 6:30PM on June 12 at Green Media Center. In attendance were Mark Kowalsky, the chairperson, Jennifer Taylor Boykins, Anne Dziuba, Deborah Macon, and Pat Riney. Also in attendance were Commissioners Phil Ross and Harvey Gersin and Commission Executive Director Dave Albery. Not in attendance were Commissioners Dorf, Kroger, and Levine.

Members reviewed the Commission's protocols regarding communication to be provided by commissioners to their respective communities, and Mrs. Dziuba provided an example of a monthly communication to be provided directly to the communities and posted on their web sites. Discussion focused on the content of that monthly communication, specifically the focus on Civic Center TV programming and up-coming community events.

The committee reviewed the proposed 2024 Cable Commission budget provided by the Finance Committee. Discussion focused on major changes from 2023, capital expenditures, and the need for additional revenue to continue providing the same level of service to the communities and residents, including contracting a development director, seeking consultation regarding fund-raising, and presenting the revenue issue to the four communities.

Mr. Albery stated that the Executive Committee wants to ensure the attendance of all commissioners at the August 1 meeting in Sylvan Lake to participate in the Commission's self-assessment and is therefore requesting that all committee meetings in August be canceled. He added that he will be at the NATOA Annual Conference the first week in October. The committee agreed to cancel its August meeting and move its October meeting from October 2 to October 9.

The committee discussed how to follow up the February 9 diversity, equity, and inclusion presentation to the Cable Commission by the Michigan Roundtable, and it was the consensus of members that representatives of West Bloomfield Township, the West Bloomfield Township Public Library, WB Parks, the West Bloomfield School District, and the Clergy Association and Community Forum be invited to join representatives of the Commission to brainstorm the next initiatives.