



GREATER WEST BLOOMFIELD CABLE COMMUNICATIONS COMMISSION

KEEGO HARBOR • ORCHARD LAKE • SYLVAN LAKE • WEST BLOOMFIELD

MINUTES

July 10, 2023 (JOINT MEETING)

The Commission and its Commission Operations and Strategic Planning Committee met jointly at 6:30PM on July 10 at Green Media Center. In attendance were Mark Kowalsky, the chairperson, Jennifer Taylor Boykins, Anne Dziuba, Deborah Macon, and Pat Riney. Also in attendance were Commissioners Jackie Beach and Harvey Gersin, Civic Center TV and Lakes FM General Manager Dave Scott, and Commission Executive Director Dave Albery. Not in attendance were Commissioners Dorf, Levine, and Ross.

The committee continued its June 12 discussion regarding communication with the four communities, focusing on the current updates presented by commissioners to the governing bodies at their meetings and a possible new monthly update to be provided electronically. The discussion focused on the content of the new monthly communication, including Civic Center TV programming highlights, upcoming programming and community events, and on-going informational items. Further discussion focused on dissemination of the update beyond the Township Board and the city councils to the entire community, the creation of an email data base for that wider distribution as well as other initiatives, and the inclusion of the new update in the Commission's protocols. Mr. Albery and Mr. Scott offered to prepare a prototype communication at the end of July for committee review.

Mr. Albery stated that plans for a meeting of community partners to brainstorm diversity, equity, and inclusion initiatives is still in the works.