



# GREATER WEST BLOOMFIELD CABLE COMMUNICATIONS COMMISSION

KEEGO HARBOR • ORCHARD LAKE • SYLVAN LAKE • WEST BLOOMFIELD

## MINUTES

October 9, 2023 (JOINT MEETING)

The Commission and its Commission Operations and Strategic Planning Committee met jointly at 6:30PM on October 9 at Green Media Center. In attendance were Mark Kowalsky, the chairperson, Jennifer Taylor Boykins, Anne Dziuba, Deborah Macon, and Pat Riney. Also in attendance were Commissioner Harvey Gersin and Commission Executive Director Dave Albery. Not in attendance were Commissioners Dorf, Kroger, Levine, and Ross.

Members reviewed changes to its governance document “Guidance for the Conduct of Commission and Committee Meetings”. Discussion focused on clarifying and simplifying the introduction to public comment at each meeting. The committee asked that the public comment section of the document be revised for further discussion at the November 6 committee meeting.

The committee reviewed a prototype of a monthly one-page written update to be communicated by the Commission to each of the four communities and agreed to provide an updated version at the end of October.

Members reviewed projected implementation of Goal 3 (Community Relations) and Goal 4 (Governance and Strategic Planning) of the Commission’s strategic plan in 2024. Discussion focused on how often each implementation activity should be undertaken at committee meetings, and members agreed to use the term “regularly”.

Regarding implementation of the plan this year, Mr. Albery reported the production of a series of historical programs in partnership with the Greater West Bloomfield Historical Society and a meeting with West Bloomfield Fire Chief Greg Flynn to discuss emergency preparedness and communication.

Members reviewed the current Cable Commission badges and business cards in preparation for the purchase of replacements. Discussion regarding business cards focused on the information that should be displayed on the front and back of each card. Discussion regarding badges focused on how to display the Commission’s name, logo, and the name of each commissioner. The committee asked for design options for both in advance of its next meeting.