



GREATER WEST BLOOMFIELD CABLE COMMUNICATIONS COMMISSION

KEEGO HARBOR • ORCHARD LAKE • SYLVAN LAKE • WEST BLOOMFIELD

MINUTES

November 6, 2023 (JOINT MEETING)

The Commission and its Commission Operations and Strategic Planning Committee met jointly at 6:30PM on November 6 at Green Media Center. In attendance were Mark Kowalsky, the chairperson, Jennifer Taylor Boykins, Anne Dziuba, Deborah Macon, and Pat Riney. Also in attendance were Commissioners Jackie Beach and Harvey Gersin and Commission Executive Director Dave Alberty. Not in attendance were Commissioners Dorf, Levine, and Ross.

At the invitation of Mr. Kowalsky, Ms. Boykins reported on the process of revising the Commission's adopted 2024 budget, and discussion focused on fund-raising, soliciting input from elected officials in the four communities, and comparisons to other community media budgets in Oakland County.

Based on discussion at the October meeting of the committee, Mr. Alberty presented a structure for the implementation of Goal 3 (Community Relations) and Goal 4 (Governance and Strategic Planning) of the Commission's strategic plan in 2024. Members agreed that the structure be provided to the Commission.

The committee reviewed the draft of the Commission's 2024 Executive Director Independent Contractor Agreement with Cable Commission Consulting, LLC. Discussion focused on the role of the Executive Director in the implementation of the Commission's strategic plan.

Motion by Mr. Kowalsky, support from Ms. Boykins:

"That the Commission Operations and Strategic Planning Committee recommend that the Greater West Bloomfield Cable Communications Commission approve its 2024 Executive Director Independent Contractor Agreement with Cable Commission Consulting, LLC."

Voting YES: Boykins, Dziuba, Kowalsky, Riney

Voting NO: Macon

The motion carried.

Members reviewed options provided by Mr. Gersin for Commission badges and business cards and agreed on preferred designs for each. The committee asked Mr. Alberty to move forward on both items, working with vendors and with commissioners regarding their personal identification preferences.