



GREATER WEST BLOOMFIELD
**CABLE COMMUNICATIONS
COMMISSION**

KEEGO HARBOR • ORCHARD LAKE • SYLVAN LAKE • WEST BLOOMFIELD

REPORT TO THE

KEEGO HARBOR CITY COUNCIL

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ORCHARD LAKE CITY COUNCIL

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SYLVAN LAKE CITY COUNCIL

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WEST BLOOMFIELD TOWNSHIP BOARD

FOR

JULY – DECEMBER 2023

AND

2023 ANNUAL REPORT

From July through December 2023, the Greater West Bloomfield Cable Communications Commission dealt with a number of business items:

- Civic Center TV
- strategic plan
- cable industry trends
- Commission assistance to residents
- Commission reflection

CIVIC CENTER TV

At its monthly meetings, the Commission received reports regarding programming produced for cablecast on Civic Center TV in the second half of 2023.

Splash Live (120 episodes)
Orchard Lake Fine Art Show
Oakland Activities Association Football Media Day
WB Parks Connect Re-Opening
West Bloomfield Laker Football – Live Coverage (9 games)
This Week in Laker Football (10 episodes)
Historical Society – E. Leroy Pelletier
West Bloomfield Fire Department Open House
Chamber of Commerce Leadership Breakfast
WB Parks Pine Lake Park Dedication
Heroes Appreciation Breakfast
PROMOS & PSAs:
 Chamber of Commerce Leadership Breakfast
 Orchard Lake Fine Art Show
 Family Fun Night
 Fire Department Open House
 Laker Football
 Heroes Appreciation Breakfast
 United We Walk

STRATEGIC PLAN

At each of its meetings in the second half of 2023, the Commission reviewed the implementation of its strategic plan.

CABLE INDUSTRY TRENDS

At its meetings in the second half of 2023, the Commission received reports regarding changing consumer preferences in the cable television industry and the effect of those changes on the four communities and the Commission's ability to fulfill its mission.

COMMISSION ASSISTANCE TO RESIDENTS

At its meetings in the second half of 2023, the Commission received reports of assistance provided to cable subscribers in resolving customer service issues with Comcast and AT&T.

COMMISSION REFLECTION

At its August meeting, the Commission engaged in an extended informal discussion of its mission and operation.

In 2023, the Greater West Bloomfield Cable Communications Commission dealt with a number of business items:

- Civic Center TV
- strategic plan
- cable industry trends
- Commission assistance to residents
- diversity, equity, and inclusion
- Sunshine Week 2022
- State of the Communities
- 21-day equity challenge
- Commission reflection

CIVIC CENTER TV

At each of its monthly meetings, the Commission received reports of programs produced for cablecast on Civic Center TV in 2023.

The Splash Live (250 episodes)
GWB Chamber of Commerce Installation of Board Officers
MLK Laker Classic Basketball Tournament
Rev. Jack Freed Funeral
Rev. Jack Freed: A Lifetime of Community
West Bloomfield Laker Basketball
February 22 Ice Storm (live coverage)
State of the Communities
Restoring 2690 Pine Lake Road (Greater West Bloomfield Historical Society)
Greater West Bloomfield Michigan Week Community Awards Breakfast
West Bloomfield Youth Assistance Youth Recognition Awards
Keego Harbor Memorial Day Parade
Sylvan Lake Memorial Day Parade and Ceremony
Pine Lake Cemetery Memorial Day Ceremony
West Bloomfield High School Honors Convocation
West Bloomfield High School Commencement
Health and Wellness Fair
Tour of New Orchard Lake Police Station and DPW Facility
Orchard Lake Fine Art Show
Oakland Activities Association Football Media Day
WB Parks Connect Re-Opening
West Bloomfield Laker Football – Live Coverage (9 games)
This Week in Laker Football (10 episodes)
E. Leroy Pelletier (Greater West Bloomfield Historical Society)
West Bloomfield Fire Department Open House
Chamber of Commerce Leadership Breakfast
WB Parks Pine Lake Park Dedication
Heroes Appreciation Breakfast

PROMOS & PSAs:

- Community Awards Breakfast
- Youth Recognition Awards
- Food Truck Rally
- Health and Wellness Fair
- Chamber of Commerce Leadership Breakfast
- Orchard Lake Fine Art Show
- Family Fun Night
- Fire Department Open House
- Laker Football
- Heroes Appreciation Breakfast
- United We Walk

STRATEGIC PLAN

At each of its monthly meetings in 2023, the Commission reviewed the implementation of its strategic plan.

CABLE INDUSTRY TRENDS

The Commission received monthly reports regarding changing consumer preferences in the cable television industry and the effect of those changes on the four communities and the Commission's ability to fulfill its mission.

COMMISSION ASSISTANCE TO RESIDENTS

The Commission received monthly reports regarding assistance it provided to Comcast and AT&T subscribers in the four communities in the areas of customer service, billing, equipment, unburied cable, and installation costs.

DIVERSITY, EQUITY, AND INCLUSION

At its February meeting, the Commission welcomed Steve Spreitzer, President and CEO of the Michigan Roundtable for Diversity and Inclusion, who provided a presentation regarding diversity, equity, inclusion, with a focus on implicit bias.

SUNSHINE WEEK 2023

At its February meeting, the Commission adopted a resolution supporting Sunshine Week 2023, a national initiative advocating open and transparent government, and voted to recommend that each of the four communities do the same.

STATE OF THE COMMUNITIES

In March, the Commission hosted the fifth annual "State of the Communities" at West Bloomfield Middle School featuring Q&A with the elected leaders of Keego Harbor, Orchard Lake, Sylvan Lake, and West Bloomfield.

21-DAY EQUITY CHALLENGE

At its May meeting, the Commission received a presentation from Commissioner Deborah Macon regarding the United Way of Southeastern Michigan 21-Day Equity Challenge.

COMMISSION REFLECTION

At its August meeting, the Commission engaged in an extended informal discussion of its mission and operation.

The Greater West Bloomfield Cable Communications Commission is interested in your concerns or suggestions regarding its activities, Civic Center TV, and cable service in the four communities. Please communicate any comments to Cable Commission Chairperson Jennifer Taylor Boykins (678.523.4830, jboykins@gwbcable.org), Executive Director Dave Albery (248.682.6532, davealbery@gwbcable.org), or your community's representatives to the Commission.