



GREATER WEST BLOOMFIELD CABLE COMMUNICATIONS COMMISSION

KEEGO HARBOR • ORCHARD LAKE • SYLVAN LAKE • WEST BLOOMFIELD

MINUTES

February 12, 2024 (JOINT MEETING)

The Commission and its Commission Operations and Strategic Planning Committee met jointly at 6:30PM on February 12 at Green Media Center. In attendance were Mark Kowalsky, the chairperson, Jennifer Taylor Boykins, Anne Dziuba, Pat Riney, and Joel Ross. Also in attendance were Commissioner Harvey Gersin, Civic Center TV/Lakes FM General Manager Dave Scott, and Commission Executive Director Dave Albery. Not in attendance were Commissioners Beach, Dorf, Levine, Macon, and Phil Ross.

Mr. Albery stated that he had, at the committee's request, sent communications regarding diversity, equity, and inclusion to West Bloomfield Township, West Bloomfield Parks, the West Bloomfield Township Public Library, the West Bloomfield School District, and the Greater West Bloomfield Clergy Association and Community Forum. Those communications requested information regarding each organization's DEI efforts and whether there was interest in collaboration on DEI initiatives. He summarized the responses from WB Parks and the library and added that the township, the school district, and the clergy association did not respond. Discussion focused on re-contacting those who did not respond and including diversity, equity, and inclusion topics in Civic Center TV programming. Members agreed to invite the West Bloomfield Diversity Task Force to the next committee meeting on March 4.

The committee discussed two draft volunteer position descriptions, focusing on the Civic Center TV roving reporter program, public access, and a possible video training class to be offered to the community in partnership with WB Parks.

Members reviewed suggestions made by Commissioner Deborah Macon at the January 11, 2024 Cable Commission meeting regarding the State of the Communities and Sunshine Week. Mr. Scott reported Civic Center TV's plans to produce programming regarding both topics and the committee discussed the possibility of organizing a Sunshine Week/State of the Communities event in the future.