



GREATER WEST BLOOMFIELD
**CABLE COMMUNICATIONS
COMMISSION**

KEEGO HARBOR • ORCHARD LAKE • SYLVAN LAKE • WEST BLOOMFIELD

MINUTES

April 4, 2024

1. Call to Order

The meeting was called to order by the Phil Ross, the Treasurer, at 7:00PM at West Bloomfield Town Hall.

2. Roll Call

Members Present

Representing Keego Harbor

 Ronnie Dahl

 Joel Ross

Representing Sylvan Lake:

 Pat Riney

 Phil Ross

Representing West Bloomfield:

 Harvey Gersin

 Mark Kowalsky

 Suzanne Levine

 Deborah Macon

Members Absent

Representing Orchard Lake:

 Anne Dziuba

Representing West Bloomfield:

 Jennifer Boykins

 Stuart Dorf

Others in Attendance

Dave Scott (General Manager, Civic Center TV/Lakes FM), David Albery (Executive Director, GWBCCC)

The Executive Director stated that Ms. Boykins, Mr. Dorf, and Mrs. Dziuba had communicated their inability to attend the meeting.

3. Approval of Agenda

Motion by Mrs. Macon, support from Ms. Levine:

“That the Greater West Bloomfield Cable Communications Commission approve the agenda as provided for the April 4, 2024 meeting.”

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Voting YES: Dahl, Gersin, Kowalsky, Levine, Macon, Riney, Joel Ross, Phil Ross
Voting NO:

The motion was approved.

4. Public Comment

The Treasurer noted that no member of the public was in attendance to address the Commission and added that concerns can always be communicated through the Comment tab at GWBCABLE.ORG.

5. Approval of Minutes

Motion by Mr. Riney, support from Mrs. Macon:

“That the Minutes of the March 14, 2024 meeting and the April 2, 2024 joint meeting be approved as presented.”

Voting YES: Dahl, Gersin, Kowalsky, Levine, Macon, Riney, Joel Ross, Phil Ross
Voting NO:

The motion was approved.

6. Acceptance of Financial Report

The report was summarized by the Executive Director.

Motion by Mr. Kowalsky, support from Mr. Riney:

“That the Financial Report be accepted.”

Voting YES: Dahl, Gersin, Kowalsky, Levine, Macon, Riney, Joel Ross, Phil Ross
Voting NO:

The motion was approved.

7. Committee Reports

The Chairperson stated that this portion of the agenda provides an opportunity for committees to report to the Commission.

Report of the Finance Committee

Commissioners were provided a written report which was presented by Phil Ross, the committee chairperson.

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Report of the Community Programming Committee

Commissioners were provided a written report which was presented by Mrs. Macon, the committee vice-chairperson.

Strategic Plan Implementation 2024

Commissioners were provided a written update regarding implementation of the Commission's strategic plan.

Motion by Mr. Gersin, support from Mrs. Macon:

"That the Greater West Bloomfield Cable Communications Commission accept the reports of the Finance and Community Programming committees, as well as the strategic plan implementation update."

Voting YES: Dahl, Gersin, Kowalsky, Levine, Macon, Riney, Joel Ross, Phil Ross

Voting NO:

The motion was approved.

8. Executive Director's Report

Civic Center TV/Lakes FM

Commissioners were provided a written report of programming cablecast on Civic Center TV in March.

At the invitation of the Executive Director, Mr. Scott addressed the Commission regarding the operation of Civic Center TV and Lakes FM, focusing on March programming highlights, a new program just completed in partnership with the Greater West Bloomfield Historical Society, and social media metrics.

In response to a question from Ms. Dahl regarding the boosting of social media posts, Mr. Scott stated that the Commission boosts specific videos on Facebook and You Tube as well as the You Tube platform in general.

In response to a question from Mrs. Macon, Mr. Scott stated that because of references to a political issue, You Tube did not allow the video of an interview with Keego Harbor Mayor Rob Kalman to be boosted. Mrs. Macon suggested that all Civic Center TV interviewees should be aware of whatever content triggered the You Tube action and avoid those references.

Cable Operators

Members were provided copies of a communication from Comcast.

GWBCCC Directory

Members were provided an updated directory of Commission membership, contractors, and committee assignments.

Cable Industry News

The FCC has officially enacted the regulation requiring “all-in” pricing, that all promotional material provided by cable and satellite operators include the total price of all services and equipment, including “junk fees”, such as broadcast retransmission consent and regional sports. Commission Chairperson Jennifer Rosenworcel stated that “the advertised price should be the price you pay when your bill arrives”.

The Chairperson has proposed that the Commission also take action to prohibit early termination fees.

Convergence Video predicts streaming revenue will be up 17 percent this year. Streaming subscription growth has slowed down, but costs are up.

Communication

No communication was received.

Commission Assistance to Residents

The Commission itself was having difficulty with the converters at its offices on Walnut Lake Road. Comcast was able to resolve by replacing the units with ones specifically for business accounts.

The Commission is still working with Comcast regarding a cable lying across the safety path on the north side of 14 Mile Road between Farmington and Drake.

Residents have been communicating the normal spring concerns, including unburied cable and open or damaged pedestals to the Commission, and upon referral to Comcast, the problems have been resolved.

Preview

The Executive Director presented his agenda for the time period between this meeting and the next.

9. Unfinished Business

No items of Unfinished Business were presented.

10. New Business

Committee Appointment

Commissioners reviewed a communication from Chairperson Jennifer Taylor Boykins regarding a committee appointment.

Motion by Ms. Levine, support from Mr. Gersin:

“That the Greater West Bloomfield Cable Communications Commission approve the appointment of Ronnie Dahl to the Community Programming Committee to replace Joel Ross.”

Voting YES: Dahl, Gersin, Kowalsky, Levine, Macon, Riney, Joel Ross, Phil Ross

Voting NO:

The motion was approved.

11. Commissioner Comments

Mrs. Macon reporter that April is International Volunteer Month. She requested that the Finance Committee change its meeting schedule from quarterly to monthly. She also noted the Greater West Bloomfield Michigan Week Community Awards Breakfast on May 10, at 7:00AM, at Temple Israel and the fact that the Commission is the lead in-kind sponsor.

She reported that the Township Household Hazardous Waste event will occur on April 13 and that an event regarding the fentanyl threat featuring Oakland County Sheriff Michael Bouchard will occur on April 16.

The Executive Director reported that Henry Ford West Bloomfield Hospital is also holding an event regarding fentanyl in April.

Ms. Dahl noted Keego Harbor Parks and Recreation events, including the Easter Egg Hunt in late March and an up-coming canal clean-up. She also commended Joel Ross's video of the Easter event.

12. Adjournment

The meeting was adjourned by the Treasurer at 7:43PM.

The next meeting of the Greater West Bloomfield Cable Communications Commission is **THURSDAY, MAY 9, 2024**, at **7:00PM** at **WEST BLOOMFIELD TOWN HALL**, 4550 Walnut Lake Road, West Bloomfield, Michigan.