



# GREATER WEST BLOOMFIELD CABLE COMMUNICATIONS COMMISSION

KEEGO HARBOR • ORCHARD LAKE • SYLVAN LAKE • WEST BLOOMFIELD

## MINUTES

April 24, 2024 (SPECIAL MEETING)

### 1. Call to Order

The meeting was called to order by the Chairperson, Jennifer Taylor Boykins, at 6:30PM at Green Media Center.

### 2. Roll Call

#### Members Present

Representing Keego Harbor

Ronnie Dahl (arrived at 6:42PM)

Joel Ross (arrived at 6:33PM)

Representing Orchard Lake:

Anne Dziuba

Representing Sylvan Lake:

Pat Riney (arrived at 6:33PM)

Phil Ross

Representing West Bloomfield:

Jennifer Boykins

Stuart Dorf

Harvey Gersin

Mark Kowalsky

Suzanne Levine

Deborah Macon

#### Others in Attendance

Dave Scott (General Manager, Civic Center TV/Lakes FM), David Albery (Executive Director, GWBCCC)

### 3. Approval of Agenda

Motion by Mr. Dorf, support from Mr. Kowalsky:

“That the Greater West Bloomfield Cable Communications Commission approve the agenda as provided for the April 24, 2024 special meeting.”

Voting YES: Boykins, Dahl, Dorf, Dziuba, Gersin, Kowalsky, Levine, Macon, Riney, Joel Ross,  
Phil Ross

Voting NO:

The motion was approved.

#### **4. Public Comment**

The Chairperson noted that no public comment was offered.

Mr. Riney and Joel Ross arrived at 6:33PM.

#### **5. New Business**

##### 501(c)(3) Non-Profit Organization, Submission Process (Michigan, IRS), Operation

The Chairperson provided information regarding three ad-hoc groups to be formed to deal with the 501(c)(3) non-profit, the Request for Proposals for Programming Services, and Civic Center TV programming. Discussion focused on the proposed membership and leadership of each group, how the groups will function, how the groups will relate to the existing standing committees, how the establishment of these groups adheres to the Commission's governance structure, and how the groups will report to the Commission.

Additional discussion focused on the history of the Commission's efforts to establish a tax-exempt non-profit and the need to decide what type of organization is most appropriate.

Ms. Dahl arrived at 6:42PM.

##### Request for Proposals for Programming Services

Members were provided the RFP issued by the Commission in 2013. The Chairperson noted those commissioners she was suggesting for membership in an ad-hoc group to develop an RFP this year, including the addition of Mr. Gersin and Mrs. Dziuba.

Discussion focused on the advantages of engaging in the RFP process, whether RFPs will be issued for both Commission contractors, the Commission's historical approach to the renewal of its independent contractor agreements, and the need for a change in that historical approach.

Further discussion focused on the relationships between proposed ad-hoc groups, the existing standing committees, and the Commission, the need to change the structure in order to achieve forward progress which has not occurred under the current structure, the need to amend the Commission's bylaws, and the need for change in Commission's operations to keep up with a changing world.

The Commission discussed how it can take advantage of the perspectives of new members and the experience of long-time members while serving all residents of the four communities.

Members also discussed the advantages and disadvantages of special committee meetings and meetings of the committee of the whole and how that difference applies to the proposed work groups which would be structured to formulate recommendations for Commission consideration.

Additional discussion focused on addressing the needs of younger residents, perhaps through community panels or focus groups consisting of those persons, the demographics of the CCT staff, and the demographics of CCT's social media presence.

Ms. Dahl requested that she be provided the raw data supporting the social media metrics presented by Mr. Scott at Commission and committee meetings.

### Civic Center TV Programming

The Chairperson noted those commissioners she was suggesting for an ad-hoc group to review Civic Center TV programming and suggest changes if desired.

Ms. Dahl stated that the Commission needs to be careful not to schedule too many meetings.

Discussion focused on how the programming contractor fulfills the Commission's direction regarding programming.

Ms. Boykins noted a document she had distributed outlining the process by which she hopes each of the ad-hoc groups will approach its specific task.

Mrs. Macon noted a divide on the Commission, a lack of unity among commissioners. Ms. Boykins stated the Commission should commit to moving forward as a team, and Ms. Dahl stated her belief that commissioners respect one another. Mrs. Macon expressed her disagreement and asked how commissioners can work together. Ms. Boykins responded that the Commission should function as a team.

The Executive Director noted the request to members of the Finance Committee to provide availability for a meeting in late April or early May and the scheduling of the special off-site Commission meeting at Orion Neighborhood Television in Lake Orion on April 29.

Mrs. Macon left the meeting at 7:32PM.

Motion by Mr. Kowalsky, support from Mr. Dorf:

“That the Greater West Bloomfield Cable Communications Commission approve the ad-hoc groups, including membership and leadership, proposed by the Chairperson.”

Voting YES: Boykins, Dahl, Dorf, Dziuba, Gersin, Kowalsky, Levine, Riney, Joel Ross,  
Phil Ross

Voting NO:

The motion was approved.

## **6. Adjournment**

The meeting was adjourned by the Chairperson at 7:34PM.

The next regularly scheduled meeting of the Greater West Bloomfield Cable Communications Commission is **THURSDAY, MAY 9, 2024, at 7:00PM** at **WEST BLOOMFIELD TOWN HALL**, 4550 Walnut Lake Road, West Bloomfield, Michigan.