



GREATER WEST BLOOMFIELD CABLE COMMUNICATIONS COMMISSION

KEEGO HARBOR • ORCHARD LAKE • SYLVAN LAKE • WEST BLOOMFIELD

MINUTES

July 1, 2024 (JOINT MEETING)

The Commission and its Commission Operations and Strategic Planning Committee met jointly at 6:30PM on July 2 at Green Media Center. In attendance were Mark Kowalsky, the chairperson, Jennifer Taylor Boykins, Anne Dziuba, Deborah Macon, and Pat Riney. Also in attendance were Commissioners Stuart Dorf, Harvey Gersin, Joel Ross, and Phil Ross as well as Civic Center TV/Lakes FM General Manager Dave Scott and Commission Executive Director Dave Albery. Not in attendance were Commissioners Dahl and Levine.

Mr. Kowalsky noted a request from Commissioner Ronnie Dahl to place discussion of the Commission's programming contractor on the agenda and added that he believes that discussion of the serious allegations made by Ms. Dahl regarding Mr. Scott should take place at a meeting of the Executive Committee. Ms. Boykins, chairperson of that committee, agreed. Mrs. Dziuba, chairperson of the Community Programming Committee, stated that the issue would not be addressed by that committee at its July 2 meeting, and Mrs. Macon stated that across the community, she has heard nothing but accolades for Mr. Scott and his staff. Mr. Scott stated that this committee should discuss and reject the allegations at this meeting.

Mr. Albery reviewed that section of the Commission's protocols which provide that commissioners will appear before their respective governing bodies on a regular basis to provide an update prepared weekly by the Executive Director. He stated that for the most part, commissioners are not providing those updates and asked whether that section of the protocols should be revised or deleted. Mrs. Macon stated that the question is one of Commission governance, and Joel Ross stated that he provides updates to the Keego Harbor City Council, of which he is a member, but does not necessarily present the information sent to commissioners. Discussion focused on the roles and responsibilities of commissioners, how those expectations should be communicated to candidates for appointment by the communities, commissioners' personal contacts with elected officials outside of the context of a meeting, the value of the personal appearance at meetings of government bodies, and how the six West Bloomfield Township representatives organize their schedule of appearances. Ms. Boykins agreed to organize the scheduling of those presentations, and Mr. Kowalsky directed that the issue remain on the committee's agenda.

Ms. Boykins stated that she is waiting for confirmation from Sonja James, West Bloomfield Schools Executive Director of Educational Equity and Inclusion, regarding the scheduling of a presentation at an upcoming Cable Commission meeting. Discussion focused on the involvement of the seven Greater West Bloomfield school districts in diversity, equity, and inclusion initiatives.

Mr. Albery presented information regarding the possibility of the Commission leaving the Green Media Center facility and providing programming through the facilities of its contracted provider, which would cut costs by approximately \$40,000 a year. Mrs. Macon stated that the Commission could not make that decision without deciding who it wants to be, who it serves,

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and how it serves, and added that such questions will be at the core of the development of a new strategic plan for 2026 and beyond. Discussion focused on how each of the four communities would answer those questions, using Green Media Center as a revenue-generating opportunity, and how the availability of a studio fits into the envisioned RFP for programming services. Additional discussion focused on the process by which a decision will be made, and Mr. Kowalsky asked that the issue remain on the committee's agenda.