



# GREATER WEST BLOOMFIELD CABLE COMMUNICATIONS COMMISSION

KEEGO HARBOR • ORCHARD LAKE • SYLVAN LAKE • WEST BLOOMFIELD

## MINUTES

July 2, 2024 (JOINT MEETING)

The Commission and its Community Programming Committee met jointly at 6:30PM on July 2 at Green Media Center. In attendance were Anne Dziuba, the chairperson, Ronnie Dahl, Harvey Gersin, Suzanne Levine, Deborah Macon, and Phil Ross. Also in attendance were Commissioner Joel Ross, Civic Center TV/Lakes FM Associate General Manager Tyler Kieft, and Commission Executive Director Dave Alberty. Not in attendance were Commissioners Boykins, Dorf, Kowalsky, and Riney.

Members were provided copies of the report of the June 4, 2024 committee meeting, which was summarized by Mrs. Dziuba.

Committee members were provided copies of the report from Dave Scott, General Manager of Civic Center TV and Lakes FM. Mr. Kieft addressed the committee regarding the operation of CCT and Lakes FM, focusing on Civic Center TV programming in June. Discussion focused on the recent League of Women Voters candidate forum for Michigan's 11<sup>th</sup> Congressional District which included only two candidates, one from each major party.

Members were provided a written report of programming cablecast on Civic Center TV in June as well as the document "GWBCCC Programming Resources", and three documents for possible inclusion in the envisioned RFP for programming services, a programming model, a report of programming in 2023 and 2024, and information regarding the programming vision and service area.

Discussion of revisions to the programming resources document to align with current practice focused on the listing of live daily programming as one of the programming components. Mrs. Dziuba stated that the revised document will be posted on the Commission's web site and that it may be revised for inclusion in the RFP.

Discussion of the programming model, vision, and service area focused on how the Commission can clearly delineate the programming expected from those entities responding to the RFP and how the model should be formatted.

Motion by Mr. Gersin, support from Ms. Levine:

"That the Community Programming Committee recommend that the Greater West Bloomfield Cable Communications Commission revise the document 'GWBCCC Programming Resources' for inclusion on its web site, as recommended by the committee."

Voting YES: Dahl, Dziuba, Gersin, Levine, Phil Ross

Voting NO: Macon

The motion was approved.

The committee reviewed the vision statement for the Commission's programming resources. Discussion focused on whether or not the Commission is fulfilling its vision to "protect" all residents.

Members were provided copies of the RFP issued by the Commission in 2013. Discussion focused on staffing expectations and an employer/employee model compared to a client/independent contractor model.

Mr. Ross stated that the Commission should be carrying out the wishes of the four communities, that the city manager of Sylvan Lake is very happy with the services provided by the Commission and Michigan Digital, and that an email sent to the Commission by Ms. Dahl was inappropriate and the allegations made untrue.

Mrs. Dahl stated that this matter is not one side versus the other, that she supports open and transparent government, and that her allegations were based on a recent police report and court records from 2013.

Mrs. Macon suggested that the Commission should limit its coverage of candidate forums to those featuring multiple candidates from each party.

Committee Recommendation:

"That the Greater West Bloomfield Cable Communications Commission revise the document 'GWBCCC Programming Resources' as recommended by the Community Programming Committee."