



GREATER WEST BLOOMFIELD
**CABLE COMMUNICATIONS
COMMISSION**

KEEGO HARBOR • ORCHARD LAKE • SYLVAN LAKE • WEST BLOOMFIELD

REPORT TO THE

KEEGO HARBOR CITY COUNCIL

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ORCHARD LAKE CITY COUNCIL

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SYLVAN LAKE CITY COUNCIL

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WEST BLOOMFIELD TOWNSHIP BOARD

FOR

JANUARY – JUNE 2024

In the first half of 2024, the Greater West Bloomfield Cable Communications Commission dealt with a number of business items:

- Civic Center TV programming
- cable industry trends
- Commission assistance to residents
- strategic plan
- Sunshine Week
- public comment
- tax-exempt non-profit
- RFP – programming services

CIVIC CENTER TV PROGRAMMING

The Commission received reports of programming cablecast and broadcast on Civic Center TV, Lakes FM, and WBTV in the first half of 2024.

The Splash Live (130 episodes)
GWB Chamber of Commerce Installation of Board Officers
United We Walk
Greater West Bloomfield Historical Society 50th Anniversary
WB Parks Bond Proposal
State of the Communities
Greater West Bloomfield Historical Society – History Through Maps
Greater West Bloomfield Michigan Week Community Awards Breakfast
West Bloomfield Youth Assistance Youth Recognition Awards
Keego Harbor Memorial Day Parade
Sylvan Lake Memorial Day Parade and Ceremony
West Bloomfield High School Honors Convocation
West Bloomfield High School Commencement
Health and Wellness Fair
Juneteenth Jamboree
LWVOA Candidate Forum – 11th Congressional District
Promotional and Public Service Announcements:
Orchard Lake Fine Art Show
State of the Communities
Community Awards Breakfast
Youth Recognition Awards
Health and Wellness Fair
West Bloomfield High School 2024 Graduation
Memorial Day Coverage

CABLE INDUSTRY TRENDS

The Commission received monthly reports regarding changing consumer preferences in the cable television industry and the effect of those changes on the four communities and the Commission's ability to fulfill its mission.

COMMISSION ASSISTANCE TO RESIDENTS

The Commission received monthly reports regarding assistance provided to Comcast and AT&T subscribers in the four communities in the areas of customer service, billing, equipment, unbundled cable, and installation costs.

STRATEGIC PLAN

At its monthly meetings, the Commission reviewed the implementation of its strategic plan in 2024.

SUNSHINE WEEK 2024

At its January meeting, the Commission adopted a resolution supporting Sunshine Week 2024, a national initiative advocating open and transparent government, and voted to recommend that each of the four communities do the same.

PUBLIC COMMENT

At its January meeting, the Commission revised its protocols regarding public comment at Commission meetings.

TAX-EXEMPT NON-PROFIT ORGANIZATION

At its May meeting, the Commission voted to declare its intention to form a tax-exempt non-profit organization to raise funds to support the Commission.

REQUEST FOR PROPOSALS TO PROVIDE PROGRAMMING SERVICES

At its June meeting, the Communications voted to issue a Request for Proposals to Provide Programming Services.

The Greater West Bloomfield Cable Communications Commission is interested in your concerns or suggestions regarding its activities, Civic Center TV, Lakes FM, and cable service in the four communities. Please communicate any comments to Cable Commission Chairperson Jennifer Taylor Boykins (678.523.4830, jboykins@gwbcable.org), Executive Director Dave Albery (248.682.6532, davealbery@gwbcable.org), or your community's representatives to the Commission.